

2024 China Qiandongnan International Folk Song Festival and World Voices Conference is forthcoming!

Qiandongnan is renowned as the land of song and dance worldwide, boasting a rich and diverse ethnic culture and unique folk arts, including the Dong Grand Song, a UNESCO intangible cultural heritage, and the Miao Flying Song, a national-level intangible cultural heritage.

Since successfully co-hosting two editions of the China (Qiandongnan) International Folk Song Festival and World Voices Conference with the International Federation for Choral Music (IFCM) in 2017 and 2018, Qiandongnan has become a gathering place for music enthusiasts from around the world to exchange and share their passion.

To further promote Qiandongnan as a well-known ethnic cultural tourism destination internationally and to carry forward the outstanding Chinese traditional culture, Guizhou Province published the *Opinions On Supporting The Accelerated Development Of the Tourism Industry In Qiandongnan Autonomous Prefecture* in 2018, explicitly facilitating Qiandongnan in organizing the folk song festivals.

The 2024 China Qiandongnan International Folk Song Festival and World Voices Conference will be held to develop the brand "**Singing in the Countryside • Resounding Village Songs**" and strengthen international exchanges and cooperation.

This edition of the International Folk Song Festival aims to provide a platform to showcase Qiandongnan's natural ecology and its ethnic culture and to enhance mutual understanding and friendship among choral music enthusiasts both domestically and globally. Meanwhile, through the Festival, the construction of the National Ecological Reserve of Ethnic Culture in Qiandongnan will be promoted, the high-quality development of Qiandongnan's cultural tourism industry and rural revitalization will be advanced, and contributions will be made to establish Guizhou Province as a world-class tourist destination.

1. Event Time

July 20 to 24, 2024 (including arrival and departure days, a total of 5 days)

2. Event Locations

- Zhaoxing Dong Village, Liping County, Qiandongnan Prefecture
- Tianshengqiao, Liping County
- Ancient Town of Zhenyuan
- Xijiang Hmong Village, Leishan County
- Ethnic Culture Park, Kaili City

3. Event Theme

Dialogue between Village Songs and World Voices

4. Organizing Entities

I. Governance Advisor

- Guizhou Provincial Department of Culture and Tourism
- People's Government of Qiandongnan Autonomous Prefecture

II. Organizers

- International Federation for Music and Arts Development
- International Federation for Choral Music
- China National Traditional Orchestra
- China Chorus Association
- Qiandongnan Prefecture Bureau of Culture, Sports, Radio, Television, and Tourism
- People's Government of Liping County
- People's Government of Kaili City
- People's Government of Zhenyuan County
- People's Government of Leishan County

III. Executive Organizers

- Ethnic Song And Dance Troupe Qiandongnan Autonomous Prefecture
- Guizhou Dong Nationality Grand Song Culture Media Co., Ltd.

5. Festival Events

I. Opening Ceremony

- Time: July 21, 2024
- Location: Zhaoxing Dong Village, Liping County
- Main Content: The opening ceremony consists of speeches and ethnic choral performances.

II. Choral Performances in Open Space

(1) Live Show on Tiansheng Bridge

- Time: July 21, 2024
- Location: Tiansheng Bridge in Liping County
- Main Content: All the choirs will sing on the Tiansheng Bridge for the live performance of folk songs.

(2) Live Show in Zhenyuan Old Town

- Time: July 22, 2024
- Location: Zhenyuan Old Town and the Wuyang River
- Main Content: All the choirs will take boats to visit the Wuyang River and sing on the boats for live performances.

(3) Live Show in Xijiang Hmong Village

- Time: July 23, 2024
- Location: Xijiang Hmong Village
- Main Content: All the choirs will visit Xijiang Hmong Village and make a live performance there.

III. Closing Ceremony

- Time: July 23, 2024
- Location: Ethnic Cultural Park in Kaili City
- Main Content: The closing ceremony includes speeches, certificate awards, and ethnic choral performances.

6. Gallery

1. Zhaoxing Dong Village in Liping County



2. Tiansheng Bridge in Liping Count



3. Zhenyuan Ancient City



4. Xijiang Hmong Village in Leishan County



5. Ethnic Cultural Park in Kaili City

