

# Advertisement Order Form

INTERNATIONAL  
FEDERATION  
FOR  
CHORAL  
MUSIC



To be returned by fax +1-512-551 0105  
or by email nrobin@ifcm/net

Order Date .....  
Member n° .....

Company .....  
 Contact .....  
 Address .....  
 City ..... Zip code .....  
 State ..... Country .....  
 Email .....

## Advertise in the International Choral Bulletin (ICB and eICB)

- Issues**
- 1st quarter 2017
  - 2nd quarter 2017
  - 3rd quarter 2017
  - 4th quarter 2017
- Special Placement**
- Inside back cover: +35%
- Ad Size**
- Full page
  - 2/3 vertical
  - 1/2 horizontal
  - 1/2 vertical
  - 1/3 horizontal
  - 1/4 vertical
  - 1/6 horizontal
  - 1/12 horizontal

**All 4-Colors Advertisement Rate**

Page Size	Dimensions in mm	Rate in Euros
Full page	216x303 inc. bleed	1050
2/3 vertical	124x270	815
1/2 horizontal	186x130	750
1/2 vertical	90x270	750
1/3 horizontal	186x91	590
1/4 vertical	90x125	480
1/6 horizontal	186x45	350
1/12 horizontal	55x60	230

- Discounts**
- Membership:** 10% discount for the following IFCM members: Business, Institution/Festival/Competition, National, Regional or International Organization.
- Multiple insertions in consecutive issues:**  
 2x: 15% discount, 3x: 20% discount, 4x: 30% discount

## Advertise on IFCM & ICB websites — <http://icb.ifcm.net> — <http://ifcm.net>

- Rate for three months (dimensions & specifications on page 2)**
- ICB Website side box top : 400 Euros
  - ICB Website side box middle: 400 Euros
  - ICB Website side box bottom: 200 Euros
  - ICB Website banner Bottom: 150 Euros
  - IFCM Website box (page rotation): 400 Euros

## Advertise in the monthly IFCMeNEWS

- Frequency Rates (dimensions & specifications on page 2)**
- 1 IFCMeNEWS: 400 Euros
  - 3 IFCMeNEWS: 300 Euros each
  - 6 IFCMeNEWS: 250 Euros each
  - 12 IFCMeNEWS: 200 Euros each

Please charge my credit card: VISA, Mastercard, American Express Card holder: ..... Card number: ..... Expiration date: ..... Signature: .....	<input type="checkbox"/> I'll transfer the money after billing To IFCM's bank account at Intesa Banque, Milano, Italy Iban: IT87 P033 5901 6001 0000 0140 427 BIC: BCITITMX
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**Invoices will be sent and payable after the first publication. Credit Card payment preferred**

## International Choral Bulletin

The International Choral Bulletin is the official voice of choral music around the world.

The ICB is published quarterly in the four official languages of IFCM: English, French, German, and Spanish. It is distributed to every IFCM member in more than 80 countries: thanks to an agreement between IFCM and its Founding Members, an average of 22000 choral conductors, music directors, trustees, executive directors, operations managers, professional and volunteer singers receive the ICB in its electronic format or in its paper version. The ICB is also distributed to libraries.

Do you want to know more about the latest and past ICB issues, please visit <http://icb.ifcm.net/>

Managing Editor: Andrea Angelini ([aangelini@ifcm.net](mailto:aangelini@ifcm.net))

Layout and Advertising Manager: Nadine Robin ([nrobin@ifcm.net](mailto:nrobin@ifcm.net))

## Subscriptions

Published quarterly, the International Choral Bulletin is an invaluable resource for choral musicians, conductors and businesses alike. The ICB archives are accessible to the whole membership. Individual members as well as organizations pay dues based on a combination of geographic location and size. More information is available online at [www.ifcm.net](http://www.ifcm.net) or [office@ifcm.net](mailto:office@ifcm.net)

## Artwork and Materials

All material is to be delivered as a file in PDF or Illustrator format. Please use a sharing option on the web for files larger than 7 MB. Please remember to observe our data requirements when creating your PDF file:

- Full page bleed should be 2 mm.
- Resolution should be of 300 dpi minimum.
- Font embedding (complete)
- CMYK colour mode highly recommended

Ads that do not conform to the requirements will be returned to the advertiser for correction.

The IFCM office reserves the right to decide whether accepting an order if this is communicated after the deadline.

## Contract and Copy Regulations

All advertising must be confirmed with an insertion order or letter of request. Invoices will be issued in Euro. Credit card payment and bank transfer are the two requested payment methods. Visa, MasterCard and American Express cards may be used. Display advertisers may request a tear copy of their ad. No advertising agency discounts are offered. Advertisers are responsible for any debts incurred by their agencies in the advertisers' name. The publisher reserves the right to reject ads deemed unsuitable for publication.

## ICB Order's deadlines (these are subject to change)

1st quarter: December 7 — 2nd quarter: March 7 — 3rd quarter: June 7 — 4th quarter: September 7

## IFCM and ICB Websites

### Dimensions and specifications for IFCM website (<http://ifcm.net>)

All side boxes must be 300 x 300 px.

All material is to be delivered as a file in GIF, PNG or JPG.

### Dimensions and specifications for ICB website (<http://icb.ifcm.net>)

All side boxes must be 500x500 px.

Banner Bottom must be 860x190 px.

All material is to be delivered as a file in GIF, PNG or JPG.

## IFCMeNEWS

The IFCM uses this tool to communicate in real time with the membership about all interesting news on the choral world and the IFCM events.

### Order's deadlines for banner in the IFCMeNEWS

Please place your order before the 15th of the month for a publication in the next month's enews.

### Dimensions and specifications

All banners must be 728/90 px.

Three spaces only per enews: middle, middle & bottom

All material is to be delivered as a file in GIF, PNG or JPG.